Company Note

MID CORPORATE

Triboo

FY21 Results

Triboo reported a positive set of FY21 results, registering a solid growth both in terms of top line (+17% yoy) and profitability (+10% on an adjusted basis). In light of the trends seen in FY21, management confirmed its strategic guidelines and the guidance provided in its 2020-22 Plan. We recall that the targets envisaged in the group's 2020-22 BP (communicated to the market in January 2020) point to FY22 revenues at EUR 122M and adj. EBITDA at EUR 18M.

FY21 results

Although the company registered a positive trend yoy, the results were below our expectations, mainly due to some non-recurring costs and a higher level of provisions and write-offs. The e-commerce segment was confirmed as the group's main growth driver, with revenues up by 23% and an EBITDA that grew to EUR 10.1M (vs. EUR 8.3M last year). The Media division was down by 7% yoy in terms of top line, while registering an EBITDA at EUR 3.8M vs. EUR 2.5M in FY20.

Outlook and estimates

Looking at the outlook, management confirmed the strategic guidelines and the guidance provided in its 2020-22 Plan. We recall that the targets envisaged in the group's 2020-22 BP (communicated to the market in January 2020) point to FY22 revenues at EUR 122M and adj. EBITDA at EUR 18M. Furthermore, the group targets a net financial position at around breakeven by the end of 2022. As regards the Russia-Ukraine crisis, we see some potential pressure on the e-commerce business, due to the closure of some online stores of fashion and luxury brands in Russia. Following the results, we confirm our 2022E top line and EBITDA forecasts, which are broadly aligned to the group's targets. On the other hand, we revise downwards our bottom line projections. We also add 2023E to our forecast period.

Valuation

Following our estimates revision and the update of our WACC parameters, we derive a **new target price of EUR 2.5/share** (from EUR 3.0/share), obtained as the average of an updated DCF model, which points to EUR 2.3/share, and our multiples comparison, which points to EUR 2.8/share. Our new target price is significantly above the current share price and we confirm **our BUY rating on the stock**.

1 April 2022: 11:54 CET Date and time of production

BUY

Target Price: EUR 2.5 (from EUR 3.0)

Italy/Information Technology Update

MTA Price Performance (RIC: TB.MI, BB: TB IM)



Triboo - Key Data			
Price date (market clo	31/03	/2022	
Target price (EUR)			2.5
Target upside (%)			98.19
Market price (EUR)	t price (EUR) 1.3		1.29
Market cap (EUR M)	(EUR M) 36.93		
52Wk range (EUR)		1.8	1/1.12
Price performance %	1M	3M	12M
Absolute	-0.8	-17.4	-3.4
Rel. to FTSE IT All Sh	8.0	-9.4	-5.1

Y/E Dec (EUR M)	FY21A	FY22E	FY23E
Revenues	97.73	120.0	135.0
EBITDA	13.03	18.00	20.51
EBIT	1.83	6.80	9.01
Net income	1.82	4.59	5.64
EPS (EUR)	0.06	0.16	0.20
Net debt/-cash	2.40	-1.12	-4.36
Adj P/E (x)	21.6	8.0	6.5
EV/EBITDA (x)	3.3	2.1	1.7
EV/EBIT (x)	23.2	5.4	3.8
Div ord yield (%)	0	0	0

Source: Company data, FactSet and Intesa Sanpaolo Research estimates

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Corporate Broking Research

A. Francese, G. Berti, M. Cristofori Y. Alaoui, A. Terazzi

FY21 Results

Although the company registered a positive trend yoy, the results were below our expectations, mainly due to some extraordinary costs and a higher level of provisions and write-offs. The key points of the results were:

- FY21 revenues grew by around 17.3% to EUR 97.7M, mainly thanks to the ongoing growth trend of the Digital division (+23% yoy). The Media division was down by 7% in terms of top line, while registering an EBITDA at EUR 3.8M vs. EUR 2.5M in FY20;
- **EBITDA stood at EUR 13.0M** vs. an EBITDA of EUR 12.6M in FY20A. The company also provided an adj. EBITDA that stood at EUR 14.1M (vs. EUR 12.8M in FY20);
- The group's net profit was EUR 1.8M vs. EUR 0.6M registered last year. We recall that in 2020 the group's bottom line was impacted by some write-offs of around EUR 1.2M related to the Media unit;
- **Net debt came in at EUR 2.4M** vs. EUR 5.6M posted at YE20. We underline that the NFP includes EUR 8.6M of financial liabilities related to rents and leasing, in application of IFRS16.

Triboo - FY21 results

IIIDOO – FTZT Tesulis					
EUR M	FY20A	FY21A	yoy %	FY21E	A/E %
Revenues	83.3	97.7	17.3	100.0	-2.3
Adj. EBITDA	12.8	14.1	10.1	14.6	-3.4
Adj. EBITDA margin	15.4	14.4		14.6	
EBITDA	12.6	13.0	3.1	14.6	-10.7
EBITDA margin %	15.2	13.3		14.6	
EBIT	2.3	1.8	-21.7	5.6	-67.3
EBIT margin %	2.8	1.9		5.6	
Group's net profit	0.6	1.8	NM	3.3	-44.9
Net debt/-cash	5.6	2.4		5.8	

NM: not meaningful; A: actual; E: estimates; Source: Company data and Intesa Sanpaolo Research

Earnings Outlook

Looking at the outlook, management confirmed the strategic guidelines and the guidance provided in its 2020-22 Plan. We recall that the targets envisaged in the group's 2020-22 BP (communicated to the market in January 2020) point to FY22 revenues at EUR 122M and adj. EBITDA at EUR 18M. Furthermore, the group targets a net financial position at around breakeven by the end of 2022. As regards the Russia-Ukraine crisis, we see some potential pressure on the e-commerce business due to the closure of some on-line stores of fashion and luxury brands in Russia.

Estimates revision

Following the results, we confirm our 2022E top-line and EBITDA forecasts, which are broadly aligned to the group's targets. On the other hand, we revise downwards our bottom line projections. We also add 2023E to our forecast period.

Triboo – Estimates revision (2022E-23E)

EUR M	2022E Old	2022E New	% chg.	2023E New
Revenues	120.0	120.0	0.0	135.0
EBITDA	18.0	18.0	0.0	20.5
EBITDA margin %	15.0	15.0		15.2
EBIT	8.8	6.8	-22.7	9.0
EBIT margin %	7.3	5.7		6.7
Group's net profit	5.6	4.6	-18.0	5.6
Net debt/-cash	2.4	-1.1		-4.4

E: estimates; Source: Intesa Sanpaolo Research

Valuation

We derive a new **target price of EUR 2.5/share** (from EUR 3.0/share), obtained as the average of the updated DCF model, which points to EUR 2.3/share, and our multiples comparison, which points to EUR 2.8/share. Our new target price is significantly above the current share price and **we confirm our BUY recommendation** on the stock.

New target price of EUR 2.5/share; BUY

DCF model

In our DCF model, we adopt a new WACC of 7.0% (vs. 6.89% used previously) based on a target gearing at 20%, a 1.75% risk-free rate (vs. 1.0% used in our previous report), an equity risk premium at 6.25% (vs. 6.5%) and a levered Beta of 1.0x.

The table below summaries our WACC calculation.

Triboo - WACC calculation (%)

Risk-free rate	1.75
Equity risk premium	6.25
Beta (x)*	1.0
Cost of equity	8.0
Net Cost of Debt	3.0
Gross Cost of Debt	4.3
Tax rate	30
Gearing	20.0
WACC	7.0

Source: Intesa Sanpaolo Research estimates and *elaboration on Refinitiv data

Our other key DCF assumptions are:

- Explicit forecasts through 2023E;
- To calculate the LT, we apply the same level of revenues we estimate for FY23E, while we assume an EBIT margin in line with the 2020A-23E average. We confirm our assumption of a perpetual growth rate at 1.0%.

Following our estimates revision and the update of our WACC parameters, our DCF model points to a new fair value of EUR 2.3/share (EUR 2.7/share previously).

Triboo - DCF calculation

EUR M	2022E	2023E	LT
Revenues	120.0	135.0	135.0
EBIT	6.8	9.0	5.7
EBIT margin (%)	5.7	6.7	4.3
Taxes on EBIT	-1.4	-2.5	-1.7
NOPAT	5.4	6.5	4.0
Non-cash items	9.5	9.8	
Capex	-8.0	-8.0	
NWC changes	1.0	-1.1	
Others	0.0	0.0	
FCF	7.9	7.3	4.0
Discounted FCF	7.5	6.4	3.3
WACC (%)	7.0		
Perpetuity growth rate (%)	1.0		
NPV of cash flows	14.0		
NPV of terminal value	55.6		
EV	69.6		
NFP @ 2021A	2.4		
Equity value	67.2		
No. of shares (M)	28.7		
Value per share (EUR)	2.3		

Source: Intesa Sanpaolo Research estimates

Triboo - Sensitivity analysis on target price

EUR/share			% growth		
WACC target %	0.5	0.7	1.0	1.3	1.5
6.0	2.5	2.5	2.7	2.8	2.9
6.5	2.3	2.4	2.5	2.6	2.7
7.0	2.1	2.2	2.3	2.4	2.5
7.5	2.0	2.1	2.1	2.2	2.3
8.0	1.9	1.9	2.0	2.1	2.1

Source: Intesa Sanpaolo Research estimates

Multiples' valuation

In our multiples' valuation, we use Alkemy as the closest peer to Triboo in terms of size and geographic exposure. However, note that no listed group exactly matches the background and/or business mix of Triboo.

We use the average 2022E-23E EV/EBIT and P/E to calculate our implied fair value per share (EUR 2.8/share).

Triboo - Valuation based on 2022E-23E average multiples

EUR M	EV/\$ales	3	EV/EBITD	A	EV/EBIT		P/E	
	2022E	2023E	2022E	2023E	2022E	2023E	2022E	2023E
Alkemy's Multiples* (x)	1.1	1.0	9.8	7.9	12.5	9.6	16.1	12.7
Implied EV	132.0	132.3	176.4	162.0	85.0	86.5		
Implied Equity Value	133.1	136.7	177.5	166.4	86.1	90.9	73.9	71.6
Implied Share Value (EUR)	4.6	4.8	6.2	5.8	3.0	3.2	2.6	2.5

^{*} Priced at market close on 31/03/2022; Source: Intesa Sanpaolo Research estimates

Triboo – Key Data

Rating BUY	Target price (EUR/sh) Ord 2.5	Mkt pri Ord 1.2	ice (EUR/sh) 28	Sector Information Technology	
Values per share (EUR)	2019A	2020A	2021A	2022E	20231
No. ordinary shares (M)	28.74	28.74	28.74	28.74	28.74
Total no. of shares (M)	28.74	28.74	28.74	28.74	28.74
Market cap (EUR M)	46.68	36.13	39.34	36.93	36.93
Adj. EPS	0.00	0.02	0.06	0.16	0.20
CFPS	0.30	0.39	0.47	0.57	0.62
BVPS	1.2	1.2	1.3		
				1.4	1.6
Dividend ord	0	0.11	0	0	0
Income statement (EUR M)	2019A	2020A	2021A	2022E	2023E
Revenues	77.21	83.29	97.73	120.0	135.0
EBITDA	8.57	12.60	13.03	18.00	20.51
EBIT	0.01	2.34	1.83	6.80	9.01
Pre-tax income	0.37	1.67	1.84	6.70	8.95
Net income	0.14	0.60	1.82	4.59	5.64
Adj. net income	0.14	0.60	1.82	4.59	5.64
Cash flow (EUR M)	2019A	2020A	2021A	2022E	2023E
Net income before minorities	0.2	0.8	2.4	5.3	6.4
Depreciation and provisions	8.6	10.3	11.2	11.2	11.5
Others/Uses of funds	0	0	-0.9	-0.6	-0.4
Change in working capital	4.7	-1.2	6.9	1.1	-1.1
Operating cash flow	13.3	9.5	18.5	15.5	14.9
Capital expenditure	-9.6	-5.2	-7.0	-8.0	-8.0
Financial investments	0	0	0	0	0
Acquisitions and disposals	0	0	0	0	0
Free cash flow	3.7	4.3	11.5	7.5	6.9
Dividends	-2.0	0	0	0	-2.6
Equity changes & Non-op items	-5.5	0	-8.3	-4.0	-1.0
Net cash flow	-3.8	4.3	3.2	3.5	3.2
	2019A	2020A	2021A	2022E	
Balance sheet (EUR M)					2023E
Net capital employed	44.9	39.7	38.5	40.3	42.2
of which associates	0	0	0	0	0
Net debt/-cash	9.9	5.6	2.4	-1.1	-4.4
Minorities	0.8	0.5	0.6	1.3	2.1
Net equity	33.0	33.6	35.5	40.1	44.5
Minorities value	0	0	0	0	0
Enterprise value	57.7	42.2	42.4	37.0	34.2
Stock market ratios (x)	2019A	2020A	2021A	2022E	2023E
Adj. P/E	NM	60.2	21.6	8.0	6.5
P/CFPS	5.3	3.3	2.9	2.2	2.1
P/BVPS	1.4	1.1	1.1	0.89	0.79
Payout (%)	0	0	0	50	50
Dividend yield (% ord)	0	8.9	0	0	0
FCF yield (%)	8.0	11.8	29.3	20.4	18.7
EV/sales	0.75	0.51	0.43	0.31	0.25
EV/EBITDA	6.7	3.4	3.3	2.1	1.7
EV/EBIT	NM	18.1	23.2	5.4	3.8
EV/CE	1.3	1.1	1.1	0.92	0.81
D/EBITDA	1.2	0.44	0.18	Neg.	Neg.
D/EBIT	900.2	2.4	1.3	Neg.	Neg.
Profitability & financial ratios (%)	2019A	2020A	2021A	2022E	2023E
EBITDA margin	11.1	15.1	13.3	15.0	15.2
•					
EBIT margin	0.0	2.8	1.9	5.7	6.7
Taxrate	46.3	52.3	NM	21.0	28.0
Net income margin	0.2	0.7	1.9	3.8	4.2
ROCE	0.0	5.9	4.8	16.9	21.4
ROE	0.4	1.8	5.3	12.1	13.3
Interest cover	-0.0	3.5	-130.6	68.0	139.3
Debt/equity ratio	29.3	16.4	6.6	Neg.	Neg.
Growth (%)		2020A	2021A	2022E	2023E
Sales		7.9	17.3	22.8	12.5
EBITDA		47.0	3.4	38.1	14.0
EBIT			-21.7		
		MM		NM	32.5
Pre-tax income		NM	10.3	NM	33.5
Net income		NM	NM	NM	22.8
Adj. net income		NM	NM	NM	22.8

NM: not meaningful; NA: not available; Neg.: negative; A: actual; E: estimates; Source: Company data and Intesa Sanpaolo Research

Company Snapshot

Company Description

Triboo is a Digital Transformation Factory that assists its customers in the creation and management of their digital activities worldwide. Thanks to its 500 professionals and to its international network, Triboo is a "one stop solution" able to promote the digital transformation of companies with an integrated offer of services of Digital Consulting, Digital Marketing, Digital Integration and Development, E-commerce Management, Content Development, Audience & Monetization and Training.

Key Risks

Company specific risks:

- Execution risks connected to M&A operations;
- Execution risks connected to the internationalisation process;
- Difficulties in finding/retaining highly-skilled employees at the group's average salary level.

Sector generic risks:

- Corporate clients may internalise their online stores.

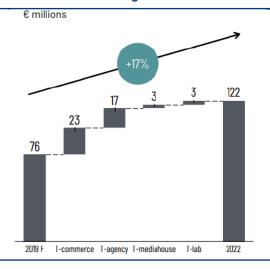
Key data

Mkt price (EUR)	1.29	Free float (%)	38.6
No. of shares	28.74	Major shr	nia Digitale Italiana
52Wk range (EUR)	1.81/1.12	(%)	56.3
Reuters	TB.MI	Bloomberg	TB IM
Performance (%)	Absolute		Rel. FTSE IT All Sh
Performance (%)	Absolute -0.8	-1M	Rel. FTSE IT All Sh 0.8
		-1M -3M	

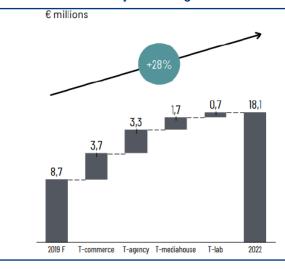
Estimates vs. consensus

EUR M (Y/E Dec)	2021A	2022E	2023E
Sales	97.73	120.0	135.0
EBITDA	13.03	18.00	20.51
EBIT	1.83	6.80	9.01
Pre-tax income	1.84	6.70	8.95
Net income	1.82	4.59	5.64
EPS	0.06	0.16	0.20

Business Plan 2020-22 - Sales target



Business Plan 2020-22 - adj. EBITDA target



Source: Company data, Intesa Sanpaolo Research estimates and FactSet consensus data (priced at market close of 31/03/2022)

Our Mid Corporate Definition

Italy is characterised by a large number of non-listed and listed micro, small and medium-sized companies. Looking at the revenues of these Italian companies, around 5,000 companies eligible for listing have revenues below EUR 1,500M based on Intesa Sanpaolo elaborations. We define these companies as 'Mid Corporate'. Looking more specifically at Italian listed companies, we include in our Mid Corporate segment all STAR companies and those with a market capitalisation below EUR 1Bn.

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We obtain a fair value using a number of valuation methodologies including: discounted cash flow method (DCF), dividend discount model (DDM), embedded value methodology, return on allocated capital, break-up value, asset-based valuation method, sum-of-the-parts, and multiples-based models (for example PE, P/BV, PCF, EV/Sales, EV/EBITDA, EV/EBIT, etc.). The financial analysts use the above valuation methods alternatively and/or jointly at their discretion. The assigned target price may differ from the fair value, as it also takes into account overall market/sector conditions, corporate/market events, and corporate specifics (ie, holding discounts) reasonably considered to be possible drivers of the company's share price performance. These factors may also be assessed using the methodologies indicated above.

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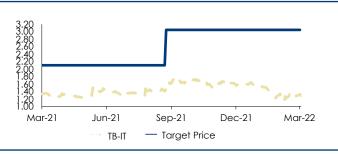
Equity Rating Key (long-term horizon: 12M)

Long-term rating	Definition
BUY	If the target price is 20% higher than the market price
ADD	If the target price is 10%-20% higher than the market price
HOLD	If the target price is 10% below or 10% above the market price
REDUCE	If the target price is 10%-20% lower than the market price
SELL	If the target price is 20% lower than the market price
RATING SUSPENDED	The investment rating and target price for this stock have been suspended as there is not a sufficient fundamental basis for determining an investment rating or target. The previous investment rating and target price, if any, are no longer in effect for this stock.
NO RATING	The company is or may be covered by the Research Department but no rating or target price is assigned either voluntarily or to comply with applicable regulations and/or firm policies in certain circumstances.
TENDER SHARES	We advise investors to tender the shares to the offer.
TARGET PRICE	The market price that the analyst believes the share may reach within a one-year time horizon
MARKET PRICE	Closing price on the day before the issue date of the report, as indicated on the first page, except where otherwise indicated

Historical recommendations and target price trends (long-term horizon: 12M)

The 12M rating and target price history chart(s) for the companies currently under our coverage can also be found at Intesa Sanpaolo's website/Research/Regulatory disclosures: https://group.intesasanpaolo.com/en/research/RegulatoryDisclosures/tp-and-rating-history-12-months-. Note: please also refer to https://group.intesasanpaolo.com/it/research/equity—credit-research/equity in applicable cases for the ISP-UBI Equity Ratings Reconciliation Table, the archive of ex-UBI's previously published research reports and 12M historical recommendations.

Target price and market price trend (-1Y)



Historical recommendations and target price trend (-1Y)

Date	Rating	TP (EUR)	Mkt Price (EUR)
22-Sep-21	BUY	3.0	1.47

Equity rating allocations (long-term horizon: 12M)

Intesa Sanpaolo Research Rating Distribution (at January 2022)

Number of companies considered: 124	BUY	ADD	HOLD	REDUCE	SELL
Total Equity Research Coverage relating to last rating (%)*	48	31	21	0	0
of which Intesa Sanpaolo's Clients (%)**	82	63	54	0	0

^{*} Last rating refers to rating as at end of the previous quarter; ** Companies on behalf of whom Intesa Sanpaolo and the other companies of the Intesa Sanpaolo Group have provided corporate and Investment banking services in the last 12 months; percentage of clients in each rating category

Valuation methodology (short-term horizon: 3M)

Our short-term investment ideas are based on ongoing special market situations, including among others: spreads between share categories; holding companies vs. subsidiaries; stub; control chain reshuffling; stressed capital situations; potential extraordinary deals (including capital increase/delisting/extraordinary dividends); and preys and predators. Investment ideas are presented either in relative terms (e.g. spread ordinary vs. savings; holding vs. subsidiaries) or in absolute terms (e.g. preys).

The companies to which we assign short-term ratings are under regular coverage by our research analysts and, as such, are subject to fundamental analysis and long-term recommendations. The main differences attain to the time horizon considered (monthly vs. yearly) and definitions (short-term 'long/short' vs. long-term 'buy/sell'). Note that the short-term relative recommendations of these investment ideas may differ from our long-term recommendations. We monitor the monthly performance of our short-term investment ideas and follow them until their closure.

Equity rating key (short-term horizon: 3M)

Short-term rating	Definition
LONG	Stock price expected to rise or outperform within three months from the time the rating was assigned due to
	a specific catalyst or event
SHORT	Stock price expected to fall or underperform within three months from the time the rating was assigned due
	to a specific catalyst or event

Company-specific disclosures

Intesa Sanpaolo S.p.A. and the other companies belonging to the Intesa Sanpaolo Banking Group (hereafter the "Intesa Sanpaolo Banking Group") have adopted written guidelines "Organisational, Management and Control Model" pursuant to Legislative Decree 8 June 2001 no. 231 (available at the Intesa Sanpaolo website, https://group.intesasanpaolo.com/en/governance/leg-decree-231-2001) setting forth practices and procedures, in accordance with applicable regulations by the competent Italian authorities and best international practice, including those known as Information Barriers, to restrict the flow of information, namely inside and/or confidential information, to prevent the misuse of such information and to prevent any conflicts of interest arising from the many activities of the Intesa Sanpaolo Banking Group, which may adversely affect the interests of the customer in accordance with current regulations.

In particular, the description of the measures taken to manage interest and conflicts of interest – related to Articles 5 and 6 of the Commission Delegated Regulation (EU) 2016/958 of 9 March 2016 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the technical arrangements for objective presentation of investment recommendations or other information recommending or suggesting an investment strategy and for disclosure of particular interests or indications of conflicts of interest as subsequently amended and supplemented, the FINRA Rule 2241, as well as the Financial Conduct Authority Conduct of Business Sourcebook rules COBS 12.4 - between the Intesa Sanpaolo Banking Group and issuers of financial instruments, and their group companies, and referred to in research products produced by analysts at Intesa Sanpaolo S.p.A. is available in the "Rules for Research" and in the extract of the "Corporate model on the management of inside information and conflicts of interest" published on the website of Intesa Sanpaolo S.p.A.

At the Intesa Sanpaolo website, webpage https://group.intesasanpaolo.com/en/research/RegulatoryDisclosures/archive-of-intesasanpaolo-group-s-conflicts-of-interest you can find the archive of disclosure of interests or conflicts of interest of the Intesa Sanpaolo Banking Group in compliance with the applicable laws and regulations.

Furthermore, we disclose the following information on the Intesa Sanpaolo Banking Group's conflicts of interest.

- One or more of the companies of the Intesa Sanpaolo Banking Group plan to solicit investment banking business or intends to seek compensation from Triboo in the next three months
- Intesa Sanpaolo acts as Corporate Broker relative to securities issued by Triboo

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