



PRISCILLA FOSCHI

Founder & CEO EPHOTO srl

Milano, Italia

PROFILE

Born in Florence and graduated at the Siena University, since 2008 Priscilla witnesses firsthand the establishment and strengthening of the e-commerce world, in the role of Head of production contents, experiencing various environments, from flash sales to fashion, up to her co-operation with luxury brands. She has taken care of industrial flows of photographic production in each company she has worked in. In 2013 she founded EPHOTO along with her two partners, sharing a common vision and pioneering approach.

SKILLS

- Strategic and Business planning
- Team Leadership
- Digital processes
- Results orientation
- Collaboration
- Pragmatic and operational approach

EXPERIENCE

2015 –
Present –
7yrs

Founder & CEO
EPHOTO SRL SOCIETA' BENEFIT

PHOTO is a versatile and dynamic Production Company with a ten year-long experience, focused on the production of contents designed for e-Commerce, Virtual Showroom, Digital ADV and Editorial aimed at the luxury, fashion and lifestyle world; it offers full service management to its customers, paying a tailored care to every detail of all the workflow steps, from preliminary advice on creativity and workflow, to the delivery of the final content.

1.700 square meters our photography studios Superstudio13 - Tortona Area

We are partner in content production of: Loro Piana, Jil Sander, Etro, NRG, CP Company, Trussardi, Yamamay, Gruppo Miroglio, Geox, Furla, etc

2013 - 2015

Production Manager
ITALIANTOUCH – DIEGO DELLA VALLE GROUP

Production management for Gruppo Diego della Valle Web sites.

- co-ordinating a professional team of 20 persons
- shooting and post production supervisor
- web publishing supervisor
- brand identity guarantor

2010 - 2013

Production Manager
Saldiprivati.com – Gruppo Banzai

On-line campaign materials production management:

- co-ordinating a professional team of 20 persons
- campaigns planning
- logistic management
- shooting and post production supervisor
- web publishing supervisor
- brand identity guarantor