

# Francesco Tombolini

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**Place of birth** Loreto - Ancona - Italia

**Date of birth** 1963-10-14

**Instagram** francescotombolini

**LinkedIn**

<https://www.linkedin.com/in/francesco-tombolini/>

**Marital status** Divorced -1 daughter 19 y.o.



## Professional History

2020-07 - present **Business Director**

**STAFF INTERNATIONAL**

- Full stack director  
sales  
marketing  
digital  
merchandising  
retail

2018-04 - 2020-07 **Independent Senior Advisor**

**private equities - italian fashion council - Digital Organization**

- Director at Style Capital Spa ( Italian Private Equity)
- Board Member at Star Capital( Italian Private Equity)
- Founder of Espectia.com : advisory and context generators ( Marketing Agency )
- Chairman at Camera Buyer Italiana
- Board Member Guzzini Spa
- Strategic Consulting activities in Merchandising, Planning, retail and Digital Organization
- President of Giglio.com Spa

2016-01 - 2018-03 **Deputy COO**

**YNAP London**

**International ecosystems**

- Opening of the new middle east venture
- strategic operational alliances in South East Asia and South America
- de stocking and geoprising activities with largest luxury groups

**E commerce and retail director for all the multiple brands store**

- running the corner and shoe scribe turnaround as director of commerce and retail

**Omichannel**

- reformulating the merchandising planning departments
- building the new Supplier Portal
- head of all the integrated warehouses systems

**Direct to Consumer (DTC)**

- Establishing and Launching private labels for the entire group
- Planning the new DTC department with more than 98 k direct customer ( marketing and merchandising)
- Set up of the new direct buying system ( algorithm buying planning and costing from vendors to consumers)

**Supplier relationships**

- Building the B2B portal for deliveries and production
- building the new Supplier Portal for direct publishing in the sites